



2006

GREATERT
NANCY >

INVEST IN
GREATER NANCY

ADUAN – A TEAM OF INWARD INVESTMENT PROFESSIONALS

ON HAND TO ASSIST AND ADVISE YOU, FREE OF CHARGE,

WITH ALL YOUR DEVELOPMENT PROJECTS

A HIGHLY ATTRACTIVE CITY



– A city with 330,000 inhabitants offering a **high-quality environment usually only found in capital cities**

– **Ideal conditions for company expansion** with numerous opportunities for investment

– **Sophisticated communications infrastructures:**

- the Metropolitan Telecommunications Network (RMT) offers an extremely high data transfer rate of 2.5 gigabytes per second
- Nancy: one of first cities after Paris, Lyons and Marseilles to benefit from local loop unbundling

– With **the arrival of the TGV Est (high-speed train) in June 2007**, Nancy will be just 1½ hours away from the centre of Paris

– **A team of inward investment professionals** on hand to assist and advise investors and expanding companies

– Numerous **cultural and tourist assets** (opera, ballet, museum, parks, etc.) and a wide range of leisure and sporting events and all year round



HIGH-QUALITY BUSINESS LOCATIONS

- 10,000 m² of immediately available office space
- Numerous new office building projects in the pipeline
- Competitive terms: average cost of office rental (between 95 and 125 €/ m² / year, before tax and excluding charges), which is almost 50% lower than the costs on the outskirts of Paris
- Top-of-the range business locations offering available plots for the construction of new premises



CONTACT

JACQUELINE IANNAZONE
ADUAN
10 rue Victor Poirel
BP 516
F - 54008 NANCY CEDEX
Tel : +33 383 17 42 00
Fax : +33 383 17 42 30
jiannacone@aduan-nancy.asso.fr

www.eco-grandnancy.com



ADUAN (GREATER NANCY DEVELOPMENT AGENCY)

GRAPHIC DESIGN : SABRINA COCHERIN / ADUAN



AN IDEAL LOCATION

- Over 24 million consumers within a 200-km radius
- Proximity to the Belgian, German and Luxembourg markets
- A dense road and motorway network linking Nancy with Paris in 3 hours, with Strasbourg in 1½ hours and Luxembourg in 1 hour.
- The Luxembourg international airport is just 1 hour away and the regional airport 30 minutes away (regular connections with the main French cities)



- Arrival in 2007 of the TGV Est (high-speed train) in Nancy
- Nancy – central Paris in 1½ hours
- Lorraine Station - Roissy in 1¼ hours
- Connections to London, Brussels, Lille, Nantes, Rennes and Bordeaux.



A DYNAMIC ECONOMY AND FLAGSHIP BUSINESS SECTORS

- The Nancy employment sector: over 23,000 companies and 170,000 jobs
- 1,800 new companies created each year
- Leading companies on national and international markets: Baliston, Novasep, Pharmagest, France Cartes, Norémat, Saint Gobain PAM, Transalliance, etc.
- Predominance of the tertiary sector: services and commerce account for over 80 % of salaried jobs



- Flagship business sectors: digital economy and ICT, life sciences (biotechnology, health and environment), banking-finance and insurance.
- A strong international presence, with a large number of foreign groups operating in and around the Greater Nancy area: Arvato-Bertelsmann, Crown Bevcan, UPM, Tyco, DHL, Solvay, Philips, Unilever, etc.

Nancy,
a central position
for serving
the major markets
of Eastern France
and the rest
of Europe



STRONG TRAINING AND RESEARCH POTENTIAL

- Awarded the title of “European University Centre”, Nancy is home to over 47,000 students
- 3 universities, prestigious national colleges (including nine engineering schools and a leading business school) as well as 313 professional training organisations
- 16,000 diplomas awarded per year in 650 training disciplines



- 3,700 researchers working in over one hundred laboratories
- Presence of all the major national research organisations: INIST, CNRS, INRIA, INRA, INRS, INSERM, etc.