



2006

GREATER
NANCY

FINANCE
INSURANCE

BANKING

ADUAN – A TEAM OF INWARD INVESTMENT PROFESSIONALS

ON HAND TO ASSIST AND ADVISE YOU, FREE OF CHARGE,

WITH ALL YOUR DEVELOPMENT PROJECTS



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**NANCY,
A LEADING FINANCIAL CAPITAL**

- 5th financial city in France
- A historically important sector and, today, the driving force behind local economic development
- over 700 companies and 5,500 jobs distributed as follows:

■ Banking - Finance 387 companies 3,815 jobs	■ Insurance 325 companies 1,753 jobs
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- Presence of investors, which is synonymous with a strong development potential (financing of new companies, capital-risk contribution and guarantees to facilitate loans, etc.)
- A comprehensive and diversified network symbolised by the development of numerous back-office activities (administrative management centres, call centre platforms and subscription centres, etc.)



**NANCY, LEADING FINANCIAL CAPITAL:
AN ATTRACTIVE LOCATION FOR
DECISION-MAKING CENTRES**

The Banking-Finance-Insurance sector benefits from the presence of numerous regional and inter-regional offices, notably:

- Banque Populaire de Lorraine Champagne
- CIC - SNVB (head office)
- BNP-Paribas
- Caisse des Dépôts et Consignations (Deposit and Consignment Office)
- la Caisse d'Epargne (savings bank)
- Société Générale
- GAN
- Préviade (head office)
- MGEL
- COFACE



TRAINING: A MAJOR ASSET FOR SECTOR DEVELOPMENT

Greater Nancy offers top level training opportunities for the financial sector: the major national and Luxembourg banking groups (ranking 7th in the world financial stakes), come here for recruitment purposes.

- **BANKING - FINANCE:** close collaboration between companies, universities and training organisations.

Initial training is offered by:

- The Nancy European University Centre
- The Faculty of Law and Economic Sciences
- ICN (Nancy Business School)
- School of Financial Science

Further training and apprenticeships supplement these opportunities:

- CFA (Apprentice Training Centre)
- CFPB (Training Centre for the Banking Profession)



- **INSURANCE: high-quality, professional training offering:**

- a professional insurance diploma
- an additional "financial services" option
- the CNAM professional licence
- training for future insurance and savings advisors
- School of Financial Science



A DYNAMIC SECTOR WITH CONSIDERABLE NETWORK INVOLVEMENT

This sector benefits from the dynamic approach led by the APROFIN association, which brings together financial professionals and aims to:

- Promote **training development and promotion** (directory, brochures, etc.)
- Organise **themed meetings**
- Actively support projects led by the "**Maison de la Finance**" (Financial House)
- Participate in **promoting Nancy as a banking centre**

Other organisations are also involved in this network:

- The regional branch of the **French Banking Federation** (head office in Nancy)
- The **Apprentice Training Centre** for the banking and financial professions
- The **Federation for Insurance Agents**



THE «MAISON DE LA FINANCE» (FINANCE CENTRE)

The concept of the "Maison de la Finance" (Finance Centre) was developed in response to a specific objective: **to strengthen Greater Nancy's financial potential**. The Centre was officially opened in January 2006.



It accommodates, in one location, the sector's main training opportunities, research organisations and associations. It represents **a showcase for all of the professionals working in this sector**. It also provides a solution for training and research requirements and aims to reinforce synergy between the key players.

Overall the Finance Centre will welcome **1,000 students each year** from Bac level (French equivalent to UK "A" level) to Bac+5 (French equivalent to UK Master's Degree).

RESEARCH ON A EUROPEAN SCALE

Over 100 researchers work within the Management and Economy Group (GAME) created by Nancy 2 University in conjunction with Metz and the ICN (Nancy Business School), specialising in finance:

- Financial macro economy and banking theory
- Analysis, control and assessment of company risks and financial performance.



ATTRACTIVE OPPORTUNITIES FOR INVESTMENT

- **10,000 m²** of immediately available office space
- numerous **new office building projects** in the pipeline
- **top-of-the-range business estates** offering plots for the construction of new premises

